

## Curriculum MA POSM (90 ECTS)

Joint program between the Universities of Lausanne, Lucerne and Neuchâtel

GENERAL STRUCTURE	ECTS	Status
<b>a) Compulsory courses</b>	<b>46</b>	<b>compulsory</b>
<b>b) Master thesis or internship with report</b>	<b>30</b>	<b>compulsory</b>
<b>c) Elective courses</b>	<b>14</b>	<b>elective</b>
<b>Total ECTS MA POSM</b>	<b>90</b>	

Modules / courses	Hours per week	Semester	ECTS per module/ course	Teacher(s)	Evaluation mode
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### a) Compulsory courses (46 ECTS)

<b>1- Theoretical foundations of SRM and of opinion formation</b>			<b>14 ECTS</b>		
Social processes and social structures: current debates and dynamics (UniLU)	2	A	4	Dr. K. Manderschild	*
Researching lifestyles, consumption, and beliefs in the digital era (UniLU)	2	A	4	Dr. S. Oglesby	*
Designing and planning social science research (UNIL)	2	A	3	Dr. G. Lutz	*
Social psychology of opinion formation (UNIL)	2	S	3	Prof. C. Staerklé	*

<b>2- Survey research methodology</b>			<b>16 ECTS</b>		
Survey Research Methods (UNIL)	2	A	3	Drs A. Blom and S. Rao Dhananka	*
<b>Introduction to survey statistics (UniNE)</b>	<b>4</b>	<b>S</b>	<b>6</b>	<b>Prof. B. Hulliger</b>	<b>Written, 2 hours</b>
Questionnaire design (UNIL)	2	S	3	Prof. C. Roberts	*
Data production, quality and equivalence (UniLU)	4	S	4	Prof. R. Diaz-Bone	*

<b>3- Analyzing and presenting survey data</b>			<b>16 ECTS</b>		
<b>Introduction to data management and statistical software (UniNE)</b>	<b>2</b>	<b>A</b>	<b>3</b>	<b>Dr A. Matei</b>	<b>CA (graded)</b>
<b>Statistical analysis for survey research (UniNE)</b>	<b>4</b>	<b>A</b>	<b>6</b>	<b>Dr M. Langel</b>	<b>Written, 2 hours</b>
Exploratory techniques, data visualization and data presentation (UNIL)	2	S	3	Dr B. Wernli	*
Geometric and visual data analysis (UniLU)	2	S	4	Dr. Fabian Mundt	*

Modules / courses	Hours per week	Semester	ECTS per module/ course	Teacher(s)	Evaluation mode
<b>b) Master thesis or internship (30 ECTS)</b>					
Master thesis or internship with report			30 ECTS		CA (graded) <sup>1</sup>
<b>c) Elective courses (14 ECTS)</b>					
Elective courses, choose 14 ECTS			14 ECTS		*
<b>Total of Master of Arts in Public Opinion and Survey Methodology</b>			<b>90 ECTS</b>		

### Abbreviations

CA (graded)= continuous assessment that is graded, modalities fixed in course descriptives

<sup>1</sup> Report (graded)

\* the modality of evaluation is fixed by the University/Faculty where the course is given

A = Autumn semester

S = Spring semester

### Information

**Master scientific coordinator: Renate Albrecher, UNIL**

### Exams and regulation

At the University of Neuchâtel, candidates must be registered in IS-Academia for both courses and exams.

Candidates must respect deadline and modalities of each University, consult the Student guide 2019.

**For regulation, please consult : Règlement commun de la Maîtrise universitaire (MA) en méthodologie d'enquête et opinion publique. [www.unine.ch/mscosr](http://www.unine.ch/mscosr)**